



Heritage Crafts Association

THE HERITAGE CRAFTS ASSOCIATION

ANNUAL REPORT AND
FINANCIAL STATEMENTS

FOR THE YEAR ENDED
30 JUNE 2019

President: HRH The Prince of Wales
www.heritagecrafts.org.uk



The Heritage Crafts Association is the advocacy body for traditional heritage crafts.

Working in partnership with government and key agencies, it provides a focus for craftspeople, groups, societies and guilds, as well as individuals who care about the loss of traditional craft skills, and works towards a healthy and sustainable framework for the future.



Heritage Crafts Association

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Front cover photograph-
Steve Roche, stonemason and lettercutter. Photo by Mark Shenton.
Doug Fitch, potter. Photo by Paul Felix.



LEGAL & ADMINISTRATIVE INFORMATION

PRESIDENT	HRH The Prince of Wales
PATRONS	Emma Bridgewater CBE Professor May Cassar Lord Cormack DL, FSA Kaffe Fassett MBE Sir Christopher Frayling Mark Henderson Dr Alex Langlands Paul Martin

TRUSTEES IN THE PERIOD JULY 2018– JUNE 2019

Honorary Officers

Chair	Patricia Lovett, MBE
Vice Chair	Richard Hefford Hobbs
Treasurer	Sarah Kolkman
Secretary	Victoria Wilson (to 30th April 2019) Rachel Hutton (from 30th April 2019)
Other Trustees	Katy Bevan Louise Butler David Clarke (from 30th April 2019) Jennifer Chen (from 30th April 2019) Chrissie Freeth Helen Nichols Judit Seymour Ambrita Shahani Laura Southall Robin Wood, MBE

STAFF	Julie Crawshaw (Executive Director) Mary Lewis (Endangered Crafts Officer) Sally Morgan (Membership and Awards Officer) Lisa Carruthers (Administrator to 3rd May 2019)
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REGISTERED OFFICE	81 North Street Wellington Somerset TA21 8NA
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REGISTERED CIO NUMBER	1159208 (previously registered charity number 1133646)
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ACCOUNTS EXAMINED BY	Graham Darbourne FCA Bulley Davey Ltd 6 North Street Oundle, Peterborough PE8 4AL
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BANKERS	CAF (Charities Aid Foundation) 25 Kings Hill Avenue Kings Hill, West Malling Kent ME19 4TA
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JoJo Wood © 2018 Rankin.



Heritage Crafts Association

WELCOME

The Trustees present their report along with the financial statements of the charity for the year ending 30 June 2019.

Structure, Governance and Management

The Heritage Crafts Association is a Charitable Incorporated Organisation ('CIO'). The CIO was registered with the Charity Commission in November 2014, replacing the previous unincorporated association of the same name (no. 1133646) which was established in January 2010.

Membership is open to individuals over the age of eighteen and businesses and organisations approved by the Trustees. A Trustee must be a member of the CIO or a nominated representative of a business/organisation that is a member of the CIO. The HCA committee is formed of Trustees who are appointed by the members at the Annual General Meeting and serve for three-year terms, although they are eligible for re-election.

INTRODUCTION FROM THE HCA CHAIR

This is a most significant year for the Heritage Crafts Association because ten years ago, a small group of makers and others interested in craft gathered in a windowless cellar to look into the possibilities of setting up an association to be the umbrella body for heritage crafts as there was no other organisation focusing on this part of the creative sector.

The HCA was formed and since then a huge amount has been achieved and traditional crafts now receive support and advocacy. Always mindful of the need to ensure that craft skills are passed on, and with particular attention to individual makers and small businesses, the Heritage Crafts Awards were established four years after we started – recognising excellence in training, craft skills and volunteering; there have been two iterations of the Red List of Endangered Crafts – both achieving national and international media attention; the Makers on the HCA website was set up – enabling grassroots makers to promote their craft and publicise learning opportunities; there have been sixteen successful nominations for National Honours for craftspeople, recognising the excellence of skills that we have in the UK; there have been two Craft Skills Forums – a chance for makers and others to share successes and challenges in passing on craft skills, making craft and running a business; and even more meetings with individuals, government, associated organisations and potential funders.

This year has been particularly exciting as we launched not only the second iteration of the Red List of Endangered Crafts in March 2019, revealing that the situation is even more worrying, with a greater number of endangered crafts (106) than currently viable (103) – indicating with a stark reality that there is so much more that we need to do. But to help us in this, we also established the Endangered Crafts Fund, with the aim of giving small sums to ensure that the interventions we make in this way will mean that craft businesses, and thus the craft skills, continue into the future. There will be more on this in the next Annual Report.

Above all, though, our real focus and support has been for the individual maker and craft skills, and whether we are contacted by email, phone, letter or social media our aim is to signpost the best pathway forward. We are limited, though, and this is by time constraints with our volunteer Trustees, and financial constraints by not being able to employ as many staff as we need. However, we are always positive, and having achieved so much in the first ten years, just watch us in the next!

Patricia Lovett MBE

Chair, Heritage Crafts Association



INTRODUCTION FROM THE HCA EXECUTIVE DIRECTOR

Half way through the year I was delighted to join the HCA as its first ever Executive Director, marking a new chapter in our history. Moving from a volunteer-led organisation to one with a small team of staff has meant that we have been able to increase our activities, take advantage of more opportunities and grow our membership base.

Craft is enjoying a renaissance with a growing awareness of how craft - the action of creating with your hands - can be a force for mental wellness, provide a fulfilling career opportunity, contribute to a sustainable lifestyle and reconnect us to our cultural heritage. I consider myself fortunate to have joined the HCA at such a time.

We have started to develop key strategy documents, and have a plan for future growth to ensure our financial sustainability. Although there are opportunities to secure funding for individual projects, the financial sustainability of the organisation depends on its ability to secure core funding during this transition period of staff growth. This is currently the biggest challenge, and we continue to highlight the need for our work, and its benefits, to potential funding bodies.

Trustees have been enormously supportive, generously lending their expertise to a wide range of work. New strategic partnerships with organisations across the UK and further afield are emerging and the future looks bright for our increased support for individual makers as well as our continued advocacy work in highlighting the importance of heritage crafts.

Julie Crawshaw

Executive Director, Heritage Crafts Association



OBJECTIVES AND ACTIVITIES

The Heritage Crafts Association is the advocacy body for traditional heritage crafts. Working in partnership with government and key agencies it provides a focus for craftspeople, groups, societies and guilds, as well as individuals who care about the loss of traditional craft skills and works towards a healthy and sustainable framework for the future.

The mission statement of the HCA is: To support and promote heritage crafts as a fundamental part of our living heritage.

This is done by:

KNOWLEDGE

researching the status of heritage crafts and identifying those crafts in decline or in imminent danger of being lost.

ADVOCACY

communicating the vital importance of heritage craft skills to the public, government, key agencies and organisations.

SAFEGUARDING

ensuring that the highest standard of heritage craft skills are passed from one generation to the next and are recorded for posterity.

SUPPORT

supporting heritage craftspeople to continue to practice, nurture and pass on their craft.

ENGAGEMENT

actively raising awareness and interest in heritage craft skills with the wider public and offering opportunities to engage.

Why we are unique:

The Heritage Crafts Association is the first UK-wide champion for safeguarding intangible heritage craft skills, as recognised by UNESCO Convention for Intangible Heritage (accredited as an NGO under the UNESCO Intangible Cultural Heritage Convention 2003).

Our strategic vision can be found on our website: www.heritagecrafts.org.uk



Deborah Carre, cordwainer. Photograph by Nick Hand

THE HCA RED LIST OF ENDANGERED CRAFTS

The 2019 edition of the HCA Red List of Endangered Crafts, published in March 2019, unearthed more traditional craft skills on the verge of extinction in the UK, in the first major update of this pioneering project. 16 new crafts were added to the 'critically endangered' category of the Red List, meaning that they are at serious risk of dying out in the next generation, including withy crab pot making, millwrighting and commercial handmade paper making. They joined 20 other critically endangered crafts, including five (bell founding, flute making, scissor making, tinsmithing and watch making) that have been reclassified as being at a higher level of risk than when the research was first published in 2017. It wasn't all bad news, however, as the craft of sieve and riddle making, which was listed as extinct in 2017, has now been revived by two new makers devoted to bringing it back, both of whom are now in commercial production.

The launch of the 2019 edition of the Red List in March was covered by over fifty media outlets including six national newspapers and a mention on BBC Radio 4's Today programme. The research was led by Daniel Carpenter, on secondment from his doctoral research on craft heritage at the University of Exeter, and supported by the South, West and Wales Doctoral Training Partnership.

At time of going to press there are now 107 endangered crafts and 102 currently viable, so more at risk than not.



All 213 entries featured in the Red List of Endangered Crafts 2019 edition are available to view online at: redlist.heritagecrafts.org.uk



Reverse glass painting by David and Hannah Smith



Dr Rebecca Struthers, watchmaker in the Birmingham Jewellery Quarter.

ENDANGERED CRAFTS FUND

We have set up the Endangered Crafts Fund as a direct response to the Red List and to ensure that the most at-risk crafts within the UK are given the support they need to thrive. Heritage crafts knowledge, skills and practices are a vital part of our shared cultural heritage, as valuable as heritage buildings and important as historic landscapes. They are cultural assets that will enrich the lives of future generations.

The fund will be used to support those makers and trainees who wish to develop or share their skills in the crafts that have been identified as being most at risk.

The Fund was officially launched in March 2019 with expressions of interest very quickly received from many different makers. There will be two award rounds each year. The next stage will be to develop some plans and targets for how the successful applicants will deliver various projects with the support of the Endangered Crafts Officer.

The fund is currently being supported by the Prince of Wales's Charitable Fund as well as many individual donations. Fund raising will continue to ensure that these much-needed awards can become a permanent part of our activities.



HERITAGE CRAFTS AWARDS

Heritage Crafts Awards

2019 saw the seventh presentation of the annual Heritage Crafts Awards and once again we were incredibly impressed by the high standard of applicants representing a wide range of crafts. The HCA awards were supported this year by the Marsh Christian Trust, The Arts Society and an anonymous donor.

£1,000 each was awarded to the winners of the HCA/Marsh Trainer of the Year, the HCA/Marsh Volunteer of the Year, the HCA/Marsh Made in Britain Award and the newly introduced HCA/Marsh Endangered Craft Award. Up to £2,500 was awarded to the winner of the HCA/The Arts Society Heritage Crafts Bursary and £1,000 to the HCA Maker of the Year.

Applications were judged by HCA Trustees Robin Wood MBE, Daniel Carpenter and Chrissie Freeth, and the HCA extends its thanks to them for contributing their time and experience.



The awards made were:

HCA/THE ARTS SOCIETY HERITAGE CRAFTS BURSARY:

Simon Brock, clogmaker

Simon is using his bursary to study with master clog maker Jeremy Atkinson, learning how to carve clog soles entirely by hand using traditional clog knives.

HCA/MARSH ENDANGERED CRAFT AWARD:

Simon Brock, clogmaker

Simon also won the Endangered Craft Award, which will enable him to extend his studies with Jeremy.

HCA/MARSH TRAINER OF THE YEAR:

Neill Mapes

Neill has trained and mentored many thousands of enthusiasts, volunteers, Small Woods Association members and the general public in a wide range of crafts, including rake making, bowl turning, broom making, pole lathe turning, currach and coracle making.

HCA/MARSH VOLUNTEER OF THE YEAR:

Toni Brannon

Toni won the award for her role in supporting coppice workers and woodland craft practitioners, both as membership secretary of the Hampshire Coppice Group and as committee member of the National Coppice Federation.

HCA/MARSH MADE IN BRITAIN:

Aldershaw Handmade Tiles Ltd.

The Sussex-based company employs traditional hand making methods using wooden moulds and 150-million-year-old local Wadhurst clay.

HCA MAKER OF THE YEAR:

James Patterson, paper maker

James is the owner and operator of Somerset-based Two Rivers Paper, the only commercial business manufacturing handmade paper in the UK and one of only a handful in Europe. James won the award in recognition of the quality of his work, for his role in developing the skills of others, both within his own business and beyond, and for the innovations which are enabling him to keep the craft alive.



Heritage Crafts Association



Jim Patterson, Maker of the Year, with HCA's Julie Crawshaw.



Simon Brock, clogmaker, with Joanne Mitchell of The Arts Society.



Neill Mapes, wood crafts and coracle making, with Nick Carter of the Marsh Christian Trust.



Toni Brannon of the Hampshire Coppice Group with Nick Carter.



Tony Kindell of Aldershaw Handmade Tiles with Nick Carter.

HCA SPRING CONFERENCE

The HCA's annual conference was held at Cecil Sharp House, London on Saturday 9th March 2019 with the theme 'Making is Good for You'. It was an extraordinarily uplifting day and the packed room thoroughly enjoyed the wide range of speakers.

Jay Blades from BBC's 'The Repair Shop' gave a fascinating insight into the importance of sharing skills and providing opportunities for young people to help them make new starts; Celia Pym, Woman's Hour Craft Prize finalist, described the emotional journey of taking her great-uncle's sweater, which was near disintegration, and lovingly restoring it using visible mending; Mike Jenn from 'Men's Sheds' gave a talk on the friendship, camaraderie and sense of purpose that the organisation has created. All three speakers gave highly moving accounts of how craft helped their well-being and that of others. The session concluded with questions and answers.

The second Red List of Endangered Crafts was presented by Endangered Crafts Researcher Daniel Carpenter and the Endangered Crafts Fund was launched by HCA Executive Director Julie Crawshaw.

The well deserved winners of the Heritage Crafts Awards were presented with their cheques and certificates by representatives from The Arts Society and the Marsh Christian Trust.

Will Beharrell from 'Turquoise Mountain' spoke of the benefits of crafts to those in areas of conflict. Rachael Matthews, author of 'The Mindfulness in Knitting' echoed this theme with her own craft. Then E J Osborne, BBC's 'Money for Nothing', focused on the inspiration to be found in picking up a pencil and how creating a mess in a workshop can be the happy evidence of a day well spent.

Ellie Birkhead, project leader for 'Gilding the Gingerbread,' explained the HCA-led project funded by the Goldsmith's Company. This was followed by the film 'The Chair Maker' featuring Lawrence Neal who has been training Sam Cooper and Richard Platt in the craft skills of rush-seated ladder-backed chair making.

Participants of BBC2's 'The Victorian House of Arts and Crafts' brought with them some of the items made during the television series and talked with delegates about their experiences being filmed.

Delegates brought examples of their craft work that made them happy, and these were shown in the Instant Gallery laid out around the room. There was a very varied selection of beautiful objects to see and enjoy.



Jay Blades of BBC TV's The Repair Shop.



Celia Pym talking about the well-being in darning a much-loved garment.



The panel of Katy Bevan (HCA), Rachael Matthews ('The Mindfulness in Knitting'), Will Beharrell (Turquoise Mountain), listening to E J Osborne (BBC's 'Money for Nothing').



ALL-PARTY PARLIAMENTARY GROUP FOR CRAFT

Two meetings have been held of the All-Party Parliamentary Group for Craft whose membership includes peers and MPs, representatives from heritage crafts, heritage building crafts, conservation, contemporary crafts, individual makers and those who work in crafts, organisations with an interest in craft, and academics with a focus on crafts and on intangible cultural heritage.

The first meeting featured Professor Roger Kneebone and Fleur Oakes who explained that craft was very much more than just making. The group were invited to help Roger in an 'operation' on a textile 'body', made by Fleur, and shown here. Robin Wood MBE talked about the Heritage Crafts Association's Red List of Endangered Crafts and Terri Adams, scientific glass instrument blower, and Grace Horne, corset and knife maker, spoke about the challenges in their respective crafts.

The second meeting focused on entry routes for craft and included Michael Osbaldeston from City and Guilds, Simon Sadinsky of The Prince's Foundation, David Poole, watchmaker, Steven Lowe, lastmaker, Martin Frost MBE, disappearing fore-edge painter, and Daniel Carpenter, Research Manager, HCA Red List of Endangered Crafts.

As a result of this meeting, further meetings have been held on the topic of the Craft Trailblazer, the government's apprenticeship scheme; there are plans for the HCA to meet with the Institute for Apprenticeships and Technical Education to address the difficulties in niche crafts gaining access to the scheme.

The Heritage Crafts Association produces an online APPG for Craft Newsletter which helps keep those who attend meetings, and others, in touch between meetings.



Sir John Hayes (Chair), Grace Horne (knife and corset maker), Fleur Oakes (needlelace maker), Ambrita Shahani (HCA Trustee and the RCA), Professor Roger Kneebone, Daniel Carpenter (Research Manager, HCA Red List of Endangered Crafts), Judy Cobham-Lowe (Previous Prime Warden of the Goldsmiths), Lisa Hammond MBE (potter)

ACHIEVEMENTS



Martin Frost, MBE showing his amazing craftsmanship at the All-Party Parliamentary Group for Craft in April 2019. Giving makers the opportunity to show the excellence of their skills at the heart of government, as well as highlight the challenges of selling craft and passing on skills to future generations, is just one aspect of the work of the Heritage Crafts Association.

Gilding DVD

The Heritage Crafts Association was able to film the craft skills of gilding and produce a tutorial DVD as well as run a free workshop as a result of a generous donation from the Worshipful Company of Goldsmiths. The Goldsmiths funded a project to gild the gingerbread on the Cutty Sark ship in Greenwich, enabling Tony Hassett and Ellen Wood to learn the craft skills with master gilder Rachael Linton during the hot and sunny August 2018. This was followed by a free workshop with Rachael where the participants' skills were honed such that all felt confident to work on their own.

This is just one example of the ways in which the Heritage Crafts Association is supporting those who want to learn a traditional craft – in this case, completely free – and ensuring that the craft skills of gilding, a tradition that has been passed down through the generations, continues into the future. Without these interventions, these skills could die out completely and valuable income streams would be lost.

Honouring great makers

We have world-class makers in the UK, often revered in other countries, but barely recognised in this. Before the HCA, there were very few craftspeople awarded with a National Honour, but on New Year's Eve 2018, Martin Frost MBE became our sixteenth successful nomination. Similar to so many of our other nominations, Martin works on his own quietly in his workshop, running his business, producing work to the highest of standards, and passing on the craft skills where he can. Martin is a disappearing fore-edge painter and there were audible gasps when he showed his craft at a recent HCA Conference; it is also a critically endangered craft in the Red List of Endangered Crafts and similar to other National Honours recipients, Martin was featured in the local press.

Martin was also invited to demonstrate at the Ambacht in Beeld Festival in Amsterdam and has been asked to teach his craft in Devon and Sussex.

The work the HCA does in this way highlights the support given to makers at all levels of expertise, creating invaluable publicity and helping to make people aware of what is going on in their own locality.



Ellen Wood gilding the gingerbread on the Cutty Sark. The full film on DVD £15 + £1.50 post and packing (UK only) is available from www.heritagecrafts.org.uk/hca-shop/

OPPORTUNITIES

British Council - Crafting Futures Network

In January, we were invited to join the British Council's Crafting Futures Network.

Through international collaboration, its aim is to create new networks and opportunities for shared learning between the UK and other countries around the globe. The programme supports research and education in craft, ensuring the quality of creative practice is preserved and continues to develop. Crafting Futures offers designers and artisans access to knowledge and expertise, new markets and new audiences, ensuring the value of craft is appreciated more broadly and knowledge can continue to be shared within the sector.

Being a part of the network has allowed us to connect with a number of craft organisations in the UK and also meet craft representatives from across the globe. We will be looking to engage with one of these partners on an international project, funded by the British Council, in the coming year.



Lawrence Neal and chair making

Lawrence Neal (centre) with Sam Cooper and Richard Platt.

Lawrence Neal can trace making ladder-backed, rush-seated chairs back through the generations to Philip Clissett in the early nineteenth century, via Ernest Gimson and Ernest Gardiner of the Arts and Crafts movement and more recently his own father, Neville. Lawrence contacted the Heritage Crafts Association as he wanted to retire and pass on the craft skills. The Association found a generous funder in Hugo Burge and was instrumental in recruiting Sam Cooper and Richard Platt to work with Lawrence in his workshop. The plan is that Sam and Richard will eventually move to Marchmont House in Berwickshire to the craft centre there and continue the chair making business

Meetings with the Department for Digital, Culture, Media and Sport

The Heritage Crafts Association has continued to have regular meetings with representatives of the Department for Digital, Culture, Media and Sport. Discussions have focused on apprenticeships, funding and the UNESCO Convention on Intangible Cultural Heritage where it was pointed out that the UK is one of only 15 countries out of 193 signed up to UNESCO that has not ratified this.

Meeting with City and Guilds

Michael Osbaldeston, Special Advisor at City and Guilds, and Skills Advisor for the Heritage Crafts Association, arranged a meeting with representatives of the HCA, City and Guilds and the Livery Companies Skills Council to consider craft qualifications. It was agreed that there would be continued contact between the organisations.

Notable other meetings have included:

HRH The Prince of Wales

Representatives of the Worshipful Company of Wheelwrights

The Worshipful Company of Gunmakers Apprentices Reception

The Livery Companies' Wood Group

Keith Nichol, Department for Digital, Culture, Media and Sport

Peter Mojsa, Allchurches Trust

Society for the Protection of Ancient Buildings

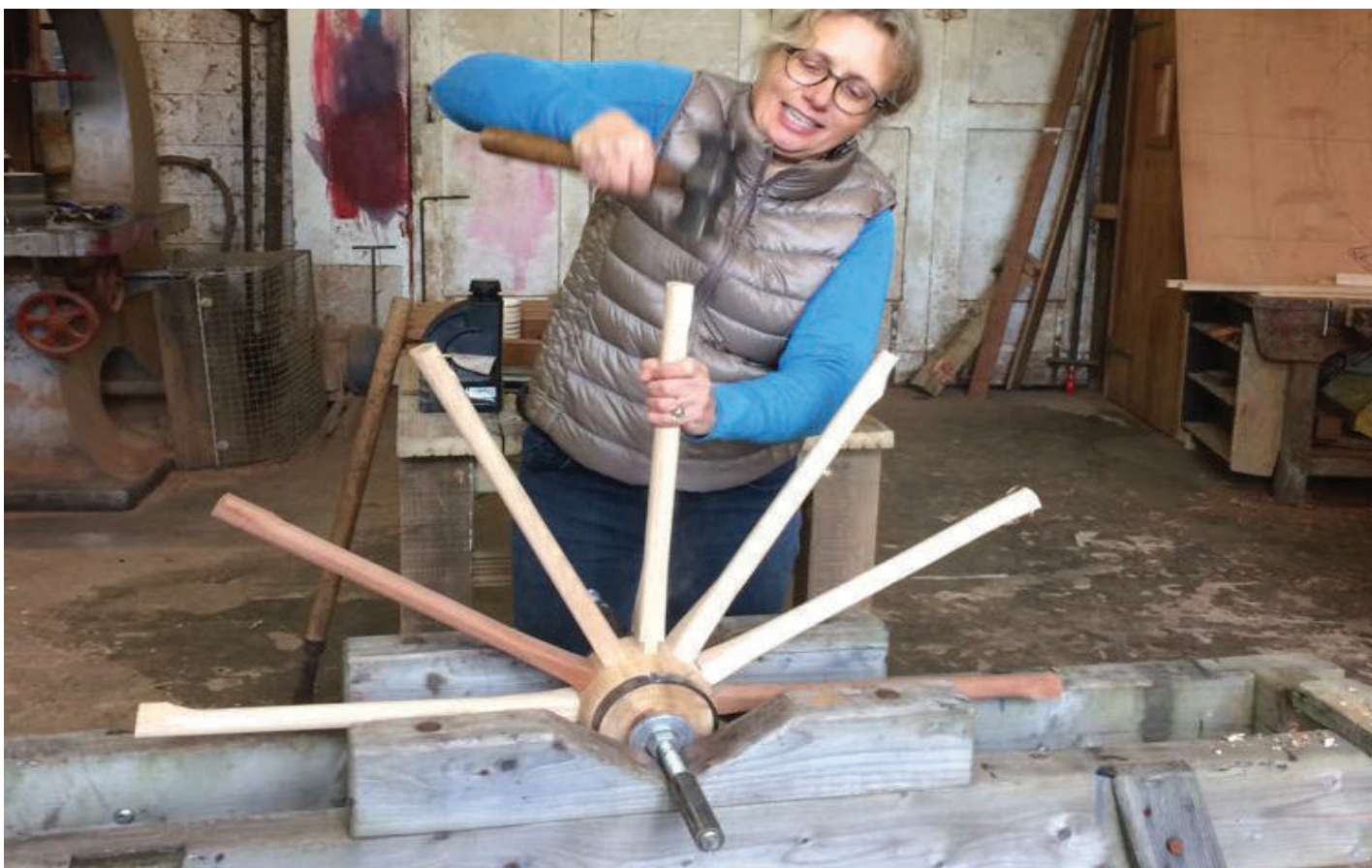
The Prince's Foundation

Livery Companies Skills Council

Michelangelo Foundation

National Lottery Heritage Fund (on Intangible Cultural Heritage)

The Georgian Group



One of the participants who benefitted from the HCA's link with Air BnB Experiences, here with the chance to make a wheel at Greg Rowland's wheelwrights workshop.

Vacation With An Artist

We were approached by US-based organisation Vacation With an Artist (VAWAA) at the beginning of 2019. They work internationally, over the web, offering up to seven days intense one-to-one teaching by expert craftspeople to people interested in a holiday with a difference. Over the year we have been looking to offer new opportunities to our makers to help grow their businesses and we encouraged members to apply to become a VAWAA maker. This developing e-commerce has helped to build new markets for our makers and raise awareness across the world of the opportunities to learn heritage skills as a leisure activity in the UK.

EVENTS

The Contemporary Craft Festival Bovey Tracey 2019

In June, the staff headed down to Devon to take part in one of the biggest craft events in Europe. The HCA hosted a 'Yurt of Endangered Crafts' over three days in Bovey Tracey and welcomed thousands of visitors to learn about and have a go at a range of traditional craft skills. We were delighted to welcome a fantastic group of craftspeople who took the time to demonstrate their crafts and encourage visitors to join in. These included Sharif Adams demonstrating wood turning on a pole lathe, David and Hannah Smith creating a gold leaf masterpiece in reverse glass sign making; Liz Tapper embroidering with metal thread, Steve Overthrow making sieves and riddles; Sue Morgan withy pot making and Julia Hopkin demonstrating the ancient skill of nalbinding. The Yurt was never empty and the staff were kept talking to interested members of the public all weekend. We will aim to do a lot more engagement like this in the future, taking the stories of craft directly to the public.



Steve Overthrow, making a sieve.



Sharif Adams, pole lathe bowl turner.



David and Hannah Smith, reverse glass painters.

Gunmakers' Apprentices Reception

The Heritage Crafts Association was delighted to be invited to a reception at the East India Club hosted by the Worshipful Company of Gunmakers. The reception celebrated the craft skills of gunmaking including hand engraving and making wooden gunstocks. It seemed that the challenges for funding apprenticeships is universal and so is the problem about qualifications. Because Ofqual has decreed that qualifications cannot be offered for fewer than one hundred entrants a year, the years of training spent by the enthusiastic small number of gunmaking apprentices cannot be recognised by such qualifications. www.gunmakers.org.uk

FUNDERS

The HCA is extremely grateful to:

The Dulverton Trust for a generous grant for two years' funding that has enabled the recruitment of two part-time roles.

The Prince of Wales's Charitable Fund for a most generous donation to the Endangered Crafts Fund.

Cambridge Precision for providing gratis printing of HCA branded materials and supporting the House of Lords dinner to raise awareness of the work of the Heritage Crafts Association.

The Marsh Christian Trust and an anonymous donor for funding and supporting the HCA Craft Awards.

Gieves & Hawkes for providing gratis accommodation for all of the HCA's board meetings in 2018.

Hugo Burge for an exceptionally generous donation.

The Worshipful Company of Goldsmiths for funding a filming project at the Cutty Sark to record a master gilder passing on the skills of oil gilding to two trainees, with an associated DVD and learning programme to follow.

Our HCA Benefactors Linda Lattimer, Ian Lovett, Tim Parker, Hugo Burge, Patricia Lovett MBE, Susannah Clasen and Clive Beecham.

The HCA is also most grateful for all the contributions it receives from individuals; these make an enormous difference to what we are able to achieve on behalf of the heritage crafts sector. The HCA receives no funding from the UK government, and so is wholly reliant on these grants and donations, and on our membership fees. The Trustees would like to thank everyone for their support.

THE DULVERTON TRUST



The
GOLDSMITHS'
Company



MARSH

Christian Trust



BY APPOINTMENT
TO HER MAJESTY THE QUEEN
LIVERY & MILITARY TAILORS
GIEVES & HAWKES, LONDON



BY APPOINTMENT
TO HIS ROYAL HIGHNESS
THE DUKE OF EDINBURGH
NAVAL TAILORS & COFFETTERS
GIEVES & HAWKES, LONDON



BY APPOINTMENT
TO HIS ROYAL HIGHNESS
THE PRINCE OF WALES
TAILORS & COFFETTERS
GIEVES & HAWKES, LONDON

GIEVES & HAWKES
No.1 SAVILE ROW LONDON



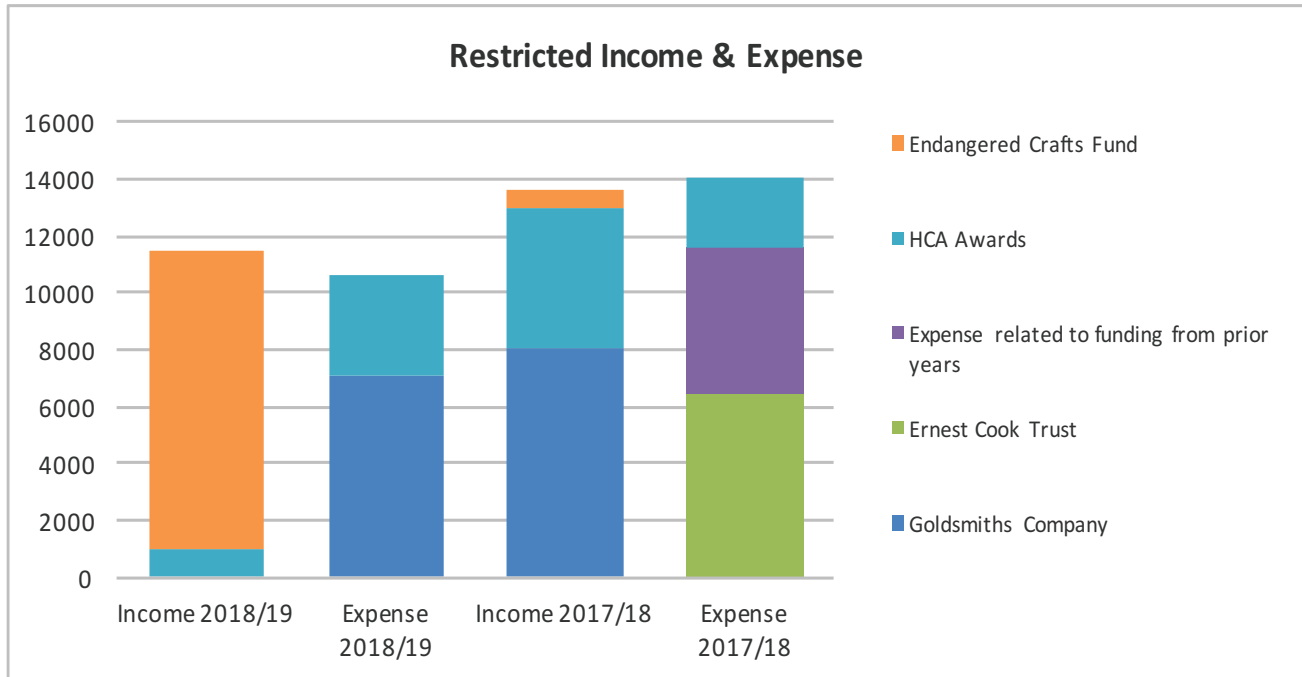
Cambridge
PRECISION
QUALITY THROUGH TECHNOLOGY



Heritage Crafts Association

FINANCIAL REVIEW

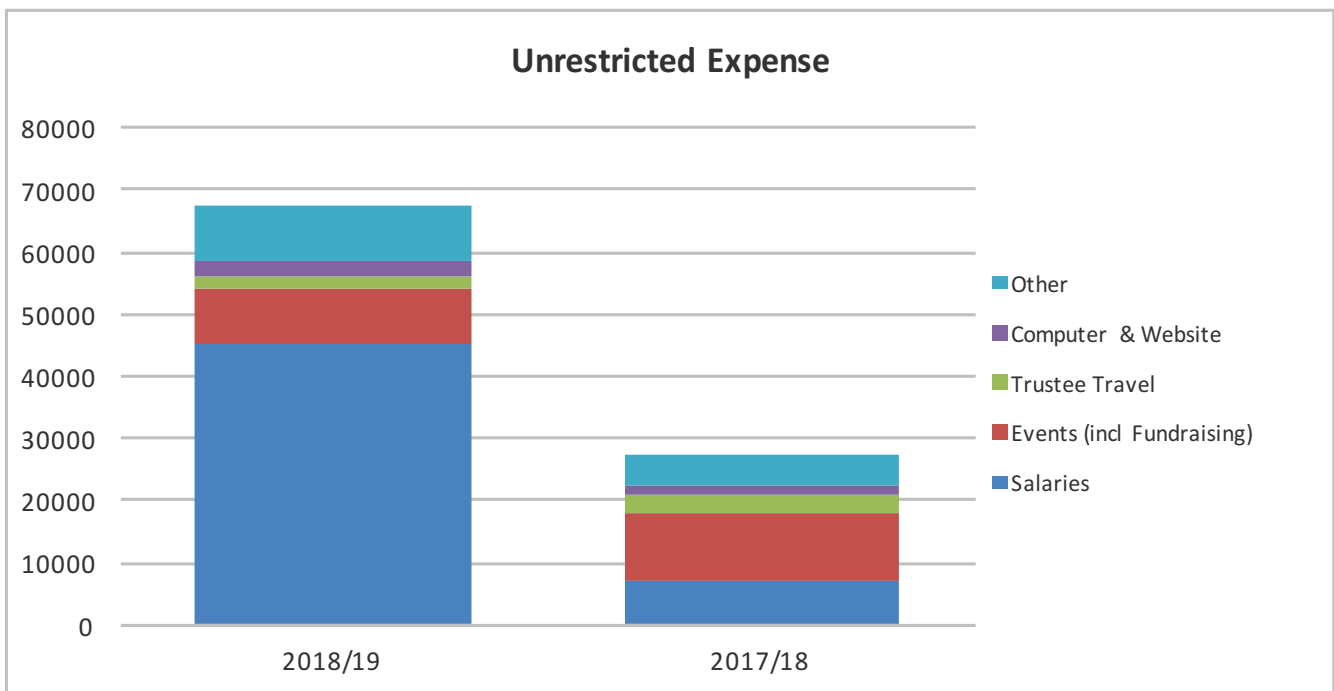
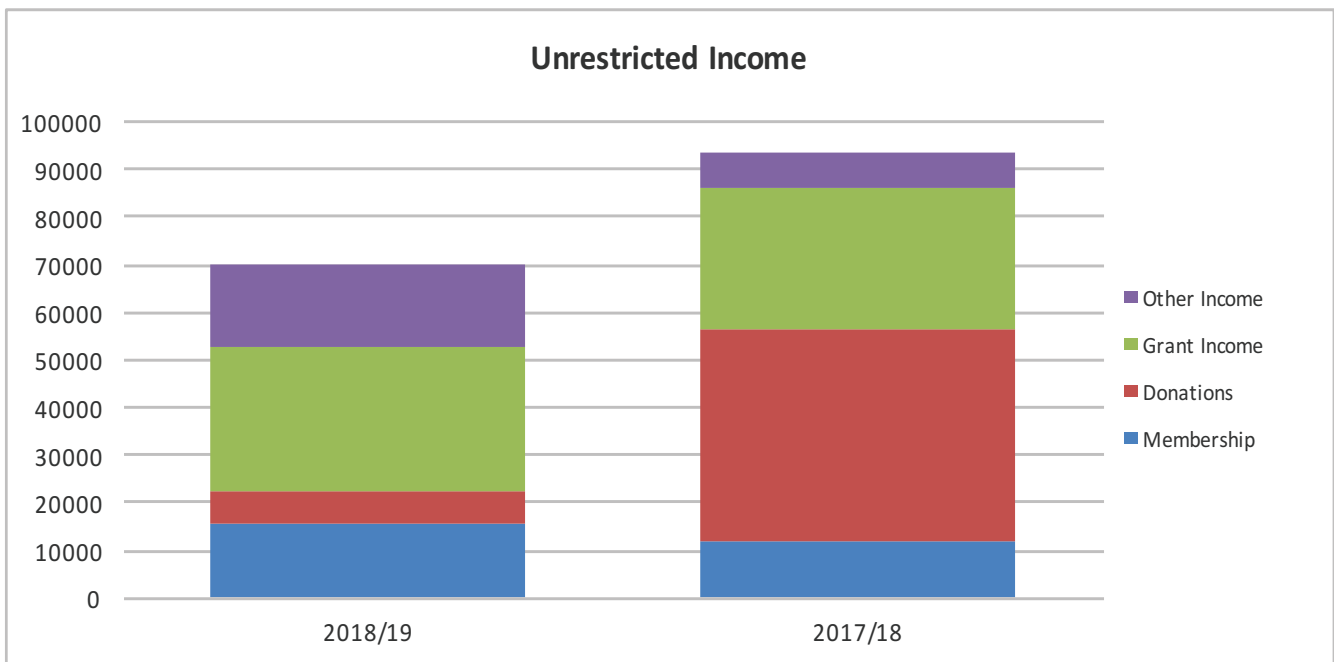
The Heritage Crafts Association’s net incoming resources for the year were £81,703 (2018: £105,923) and the closing cash reserves held at 30 June 2019 were £108,358 (2018: £104,561). The amount of restricted funds received in the year to 30 June 2019 were £11,497 (2018: £13,597). The unrestricted income of £70,206 was lower than the previous year (2018: £92,326) as this had included a generous one-off donation. However, a further grant of £30,000 was received in the year, with additional funding of £25,000 secured for the coming year. This money will fund the on-going work of the Endangered Crafts Officer. The Arts Society (NADFAS) and an anonymous donor continued to fund the Heritage Crafts Awards. Towards the end of the year, the Endangered Crafts Fund was fully launched and by 30 June donations into the fund of £13,461 had been received. The HCA also produced a documentary film about how to do oil gilding and held a workshop to disseminate the skills further using funds received last year from Goldsmiths Company. We thank all donors who continue to support the HCA.



The main changes to unrestricted income compared to the previous year were lower donations due to the significant one-off donation in 2017/18. Continued grant income from the Dulverton Trust for provision of core funding has enabled the continued funding of the post of Endangered Crafts Officer and partial support of the part-time Executive Director. Membership income also increased year on year. We have continued to manage costs as prudently as possible. The largest item of expenditure was salary costs as the team has expanded to include the roles mentioned above. The cost of running events also continues to be a large part of our other costs. The 2019 Spring Conference had income of £4,463 and expenses of £4,744. Trustees are not remunerated for their work with the HCA. Travel costs incurred in attending committee meetings and advocacy meetings on behalf of the HCA are reimbursed and, as the Trustees are based throughout the UK, this remains a relatively large element of expenditure at £1,876 (£2,896 in 2017-18).

The growth of membership remains critical to the future of the HCA and to ensure we can demonstrate wide support for our policies. At 30 June 2019 the HCA had 689 members (30 June 2018: 541 members). Of this total, 116 members are organisations and businesses and 573 are individuals, of which 5 are honorary (30 June 2018: 83 and 458 respectively). The membership fees continue to be £20 for individuals and sole traders, and £40 for businesses, craft guilds and organisations.

FINANCIAL REVIEW



FINANCIAL REVIEW

FUTURE FINANCIAL PLANS

The future focus of the Trustees continues to be growing the HCA as a self-funding organisation as regards its core costs, while working in partnership with other organisations and funders to deliver key projects that promote and develop heritage crafts.

Risk management

The Board of Trustees has continued to review the risks facing the organisation in 2018-19 and has taken action to address the following principal issues:

Failure to generate effective fundraising strategy

To minimise this risk, the Board includes a fundraising trustee and has established two fundraising schemes for Benefactors and Corporate Sponsors. A fundraising event was held at the House of Lords in November 2018 to publicise the schemes and a plan has been agreed for regular future fundraising events.

Failure to generate necessary income

To minimise this risk, the Board ensures that accurate financial records are kept and the Treasurer reports on income and expenditure to date at each board meeting. The new role of Membership and Awards Officer has been created to focus on growing the HCA's membership and so increasing the charity's internal revenue.

Failure to secure funding for permanent staff

To minimise this risk, the Board continues to build good relationships with funders and ensures the HCA's funding bids are prepared and submitted in a timely fashion. At the same time, the Board has worked on generating alternative core income through the HCA's fundraising activities and growing its membership.

Failure to comply with changes to Data Protection law

The Board has sought to ensure that the HCA is GDPR compliant by asking a GDPR expert to review HCA data processes. The Board has reviewed and actioned the resultant report, as well as approving an updated Data Retention policy. Taken together, these steps ensure that the HCA is GDPR compliant.

Reserves Policy

The Board agreed that the equivalent of three months' expenditure should be kept in reserve from unrestricted funds to ensure that the charity could continue to work through any period of unforeseen difficulty. The Board assesses the reserves policy on an annual basis. The agreed level of reserves was maintained throughout the period.

Public benefit statement

The Board has kept in mind the Charity Commission's guidance on public benefit at board meetings and when making decisions around the implementation of the objects and activities of the HCA.

Fundraising statement

The HCA is committed to ensuring its fundraising activities are responsible, ethical and transparent and as such aims to comply with best practice as set out by the Fundraising Regulator in the Fundraising Code.

Signed by Treasurer

Signature  Name Sarah Kolkman, Treasurer Date of approval 19.2.2020

Signed by Chair of Trustees on behalf of all Trustees

Signature  Name Patricia Lovett MBE, Chair Date of approval 19.2.2020

FINANCIAL REVIEW

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE HERITAGE CRAFTS ASSOCIATION

I report on the accounts of the Heritage Crafts Association for the year ended 30 June 2019, which are set out on pages 24-28

Respective responsibilities of Trustees and examiner:

The charity's Trustees are responsible for the preparation of the accounts. The charity's Trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report:

My examination was carried out in accordance with General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as Trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a "true and fair" view and the report is limited to those matters set out in the statement below.

Independent examiner's statement:

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed by independent examiner

Signature 

Name Graham Darbourne FCA, Bulley Davey Ltd

Date of approval 25/02/20

Relevant professional qualification: Chartered accountant

Address 6 North Street
Oundle
Peterborough
PE8 4AL

FINANCIAL REVIEW

RECEIPTS AND PAYMENTS

		Unrestricted Funds	Restricted Funds	Total Funds	Last Year
	Note	To the nearest £	To the nearest £	To the nearest £	To the nearest £
RECEIPTS					
Donations (incl. grant income)	6	36,974	11,497	48,471	86,953
Membership	5	15,718		15,718	11,797
Events (Spr Conf only)	7	4,463		4,463	2,530
Interest		119		119	25
Gift Aid	8	8,650		8,650	242
Miscellaneous		4,282		4,282	4,377
Subtotal		70,206	11,497	81,703	105,923
Asset and investment sales		-	-	-	-
Sub total		-	-	-	-
TOTAL RECEIPTS		70,206	11,497	81,703	105,923
PAYMENTS					
Staff costs	3	45,398	-	45,398	11,269
Events	7	8,834		8,834	10,889
Trustee travel expenses	4	1,876		1,876	2,896
Project costs			7,105	7,105	6,121
Craft Awards			3,500	3,500	2,500
Administration Costs	2	11,192		11,192	6,669
Sub total		67,300	10,605	77,905	40,344
Asset and investment purchases	9	-	-	-	-
Sub total		-	-	-	-
NET OF RECEIPTS (PAYMENTS)		2,906	892	3,798	65,579
Trf to Core Costs from Restricted funds		895	(895)	-	-
TOTAL FUNDS LAST YEAR END		90,646	13,914	104,560	38,981
TOTAL FUNDS THIS YEAR END		94,447	13,911	108,358	104,560

FINANCIAL REVIEW

STATEMENT OF ASSETS AND LIABILITIES AT THE END OF THE PERIOD

As at 30 June 2019		Unrestricted funds	Restricted funds	Total
ASSETS				
Cash Funds	Cash in CAF account	93,911	13,911	107,822
	PayPal	536		536
Total Cash Funds		94,447	13,911	108,358
LIABILITIES				
TOTAL FUNDS AS AT 30 JUNE 2019		94,447	13,911	108,358

As at 30 June 2018		Unrestricted funds	Restricted funds	Total
ASSETS				
Cash Funds	Cash in CAF account	90,380	13,915	104,295
	PayPal	266		266
Total Cash Funds		90,646	13,915	104,561
LIABILITIES				
TOTAL FUNDS AS AT 30 JUNE 2018		90,646	13,915	104,561



FINANCIAL REVIEW

NOTES TO THE ACCOUNTS

1. Accounting policies

a) Basis of accounting The Heritage Crafts Association (HCA) currently has a gross income of less than £250,000 per annum and so prepares receipts and payment accounts as permitted by the Charity Commission.

b) Statement of compliance and basis of preparation The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2015) - (Charities SORP (FRS102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102). The charity meets the definition of a public benefit entity under FRS102.

c) Exemption from preparing a cash flow statement

The charity adopted to not include a cash flow statement in these financial statements.

d) Incoming resources

All income, donations and subscriptions are accounted for as received by the HCA.

e) Restricted funds

Restricted funds are funds which are used in accordance with specific instructions imposed by the donor. Details of the restricted funds received by the HCA are provided in Note 6 below.

f) Resources expended

Resources expended are recognised in the period in which they are incurred.

2. Administration expenses

Administration costs, excluding staff costs are as follows:

	2019	2018
	£	£
Website	(1,838)	(1,738)
Insurances	(244)	(308)
Printing/Postage/Stationery	(819)	(626)
Payment Processing Fees	(404)	(282)
Miscellaneous	(3,211)	(3,714)
Total administration expenses	(6,516)	(6,669)

Excludes Salaries, Fundraising & Spring Conference costs, and trustee travel

3. Staff costs

The average number of employees in the 2018-19 year was 4, up from the 1 in 2017-18 due to the recruitment of an Executive Director and an Endangered Crafts Officer. The position of Administrator was vacant at 30 June 2018, this has since been filled. There were no employees who received employee benefits of more than £60,000.

4. Trustee Expenses

The Trustees of the HCA are all unpaid. Expenses are claimed for travel to committee meetings and other events that they are required to attend. Trustees are also reimbursed for any expenses they incur on behalf of the HCA; these costs are included within Administration costs above.

	2019	2018
	£	£
Trustee Travel Expenses	(1,876)	(2,896)

FINANCIAL REVIEW

NOTES TO THE ACCOUNTS

5. Membership

As of 30 June 2019, the HCA had 689 members through its membership scheme (2018: 541 members). A total of £15,718 was raised through membership during the year to 30 June 2019 (2018: £11,797).

6. Donations

The HCA is extremely grateful to all our donors for providing this vital funding and support for our work.

a) Unrestricted funds

Unrestricted donations of £6,975 (2018: £43,356) were received from individuals and organisations. A grant of £30,000 was again received from the Dulverton Trust.

b) Restricted funds

During the year the HCA received and utilised restricted donations as follows.

	Goldsmiths Company	The Arts Society (NADFAS) Award	Ernest Cook*	Heritage Craft Awards	Endangered Crafts Fund	Total
Opening restricted funds at 1 July 2018	8,000	2,500	450	-	2,965	13,915
New Funds received		-	-	1,000	10,497	11,497
Transfer of funds (to unrestricted for admin)	(895)	-	-	-	-	(895)
Expenses incurred	(7,105)	(2,500)	-	(1,000)	-	(10,605)
Closing restricted funds at 30 June 2019	-	-	450	-	13,461	13,911

*Ernest Cook residual funding of £450 is for Superact (in liquidation).

The Arts Society (NADFAS) contributed £2,500 for awards. The HCA is grateful to an anonymous donor who provided £1,000 for the Maker of the Year Award. Goldsmiths Company made a contribution of £8,000 in 2017-18 to create a documentary on oil gilding and a workshop to disseminate skills further. This project has been successfully completed in 2018-19. The remaining funds of £895 have been transferred to support core costs.



FINANCIAL REVIEW

NOTES TO THE ACCOUNTS

7. Events

The following key events were held during the period:

	2019	2018
	£	£
Spring Conference		
Income	4,463	2,530
Expense	4,744	3,441
Other		
Expense	73	893
Total unrestricted income/expense from events	(355)	(1,804)

Notes :

-'Other' in 17/18 related to Travel expenses for craftspeople who participated in Making It! (an event during London Craft Week).

-The Fundraising dinner at the House of Lords was paid for through sponsorship

8. Taxation

As a registered charity the HCA is exempt from corporation tax since all income is applied for charitable purposes.

9. Asset purchases

During the year the HCA did not make any asset purchases (2018: none).



Phil Gregson, wheelwright and JoJo Wood, green woodworker, demonstrating for the HCA at the Ideal Home Exhibition

To support and promote heritage crafts as a fundamental part of our living heritage.



Heritage Crafts Association